COULD IT BE YOU?

THIS SUMMER **WHITE ACRES** IN ASSOCIATION WITH TACKLE GIANTS **DAIWA** WILL HELP SOME LUCKY ANGLER TASTE THE HEADY HEIGHTS OF MATCH FISHING WITH THE STAGING OF THE NEW **MATCHWINNER FESTIVAL**.

Leave the spring festivals to the professionals the **Matchwinner Festival** is for the club angler yet to hit the big time.

It's open to anglers who haven't tasted success. The four day event will see the daily section and lake prizes go to anglers who have never won before. Fished over four days along the lines of a traditional festival, daily section scores will determine the final outcome and the angler with the best results will win prizes worth over **£1500**.

This years event has been hugely popular selling out, and it's little wonder when you consider that there won't be any big stars fishing! **Daiwa's** international star **Will Raison** backs the Matchwinner range of rods, poles and accessories which form part of the formidable prize list.

"We are delighted to sponsor The New Match Winner Festival. This is a new concept and is a welcome opportunity for anglers looking for their first big match win - although at **White Acres** everyone's a winner!" said Robin Morley, **Daiwa's** General Manager.

The format has attracted many as **Newsreel** found out:

Veteran of the **White Acres** festival scene is **Jim Allen** a 63-year-old taxi driver from Southampton in Hampshire. Jim is typical of many anglers who have supported the events for years but have to play second fiddle to top anglers. "I've wanted this festival for a long time. There won't be any **Tommy Pickering's** or **Kieron Rich's** and we will all be on a level platform," said Jim. "If I don't win I'll still have a fantastic time, **White Acres** is something else and there's a great comradeship at festivals, he added.

32-year-old self employed **Steve Boosey** is representative of many entrants who are using this festival to make their first visit to **White Acres**.

"I normally pleasure fish and enter club matches although I haven't won any - I just enjoy going." revealed Steve. "It's somewhere we haven't been before and we picked this festival because we stand a chance to win," Steve concluded.

It looks like there will be plenty of opportunity for all the anglers to have a really enjoyable time on this event and maybe at the end we'll see some broad smiles. Finally from Daiwa's superstar Will "I hope you all have a great time catching fish and the winners enjoy the prizes from the Matchwinner range."

Role of Honour

NEW MATCH WINNER FESTIVAL 2003 FORMAT

The four day festival will take place on **Manaccan**, **Lamorna**, **Caerleaon** and **Trelawney.**

here's the prize list

1st OVERALL £500.00
PLUS A MATCH WINNER 16mtr POLE PACKAGE worth £1150.00!

2nd OVERALL £450.00
PLUS A MATCH WINNER 14XP MATCH ROD

3rd £400.00
PLUS A MATCH WINNER 13XP MATCH ROD

4th £350.00
PLUS A MATCH WINNER 11 - 13 FEEDER ROD

Plus cash prizes to 10th place and prizes for the mystery weight, biggest match weight, daily lake and section payouts.